

Health Educators' Institute 2009

Creating the Ripple Effect:

Impacting Local, State and National Health Education Policy and Practice

Call For Abstracts and Poster Session

CONTACT INFORMATION:

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Please indicate if you would like your abstract submission considered for:

Session presentation Poster Both
 Student presentation (undergraduate or graduate)

Co-Presenters (if applicable)

██████████

University/College (if applicable) _____

Presentation Title: My Sister's Keeper: African American Women Choosing Health

(Please select 1 category for presentation abstract consideration)

- Issues related to certification, education and/or training, or new/emerging roles of Health Educators
 Shaping policy and practice
 Innovative methods in reaching vulnerable populations
 Impacting chronic diseases and conditions
 Advocating for policies at the local, state or national level
 Other (please explain) _____

Learning Objective:

1. Be able to list key components of a breast health, group educational program that targets African American women.

Please provide information about your presentation and/or poster session topic and how it relates to this years theme in 250 words or less using 11 point font, Times New Roman (sample abstract can be found at www.ohiosophe.org):

While Caucasian women get breast cancer more often, African American women die more often from this disease. Because of this, Premier Community Health (PCH) began "My Sister's Keeper," a program that educates African American women about the importance of regular mammography. The program, led by our African American Women's Health Specialist (WHS), encourages discussion about breast health through interactive, educational games. Parties are held in homes, congregations, and beauty shops, and include invitations, healthy snacks, and pink ribbon decorations. Each woman receives a goody bag with educational materials and is asked to sign a commitment form; a promise that she will get her yearly mammogram. She then becomes a "My Sister's Keeper," a woman who takes care of herself and the women around her, by sharing the important information she learned – creating the ripple effect.

Through My Sister's Keeper, PCH helps women get a yearly mammogram and follow-up services. If eligible, women are enrolled in the Breast and Cervical Cancer Early Detection Project or the Breast Health Initiative, both of which provide vouchers for free mammograms and diagnostic testing. For women who have health insurance, the WHS contacts them to ensure they made their appointment and cover the cost of their co pay, if needed. PCH also provides transportation and accompanies women who are afraid of having a mammogram.

In 2008, My Sister's Keeper educated 1,032 women, led to 467 women mammograms, of which 155 had their first mammogram. Thirteen women had abnormal mammograms and one was diagnosed with cancer.

**Abstract
Submission
Deadline –**

**Wednesday,
August 21,
2009 at 4:00
pm.**

**All Abstracts
must be
submitted via
email to:
Jen Morel at
JEMorel@
columbus.gov.com**