

# Health Educators' Institute (HEI)

October 19-21, 2022  
Maumee Bay State Park

## CONFERENCE SPONSORSHIP

**Building Community, Capacity &  
Connection – Down by the Bay**

**Presented by the Ohio  
Society for Public Health Education**

# LETTER TO PROSPECTIVE SPONSOR

Dear Prospective Sponsor,

The Ohio Society for Public Health Education (OSOPHE) invites your company to become a sponsor of our annual Health Educators' Institute (HEI). This conference is the premier continuing education event for Ohio's public and community health workforce, and will be held on October 20 and 21. at Maumee Bay State Park & Lodge.

We hope you can join us for the opportunity to network and interact with the most vibrant, skilled, and dedicated public health/health educator professionals in Ohio. Conference attendees include public health professionals employed by hospitals, colleges and universities, health insurance companies, local and state health departments, private worksites, and independent consultants. As a statewide organization with an extensive network, we are committed to providing you with premium benefits and exposure levels. Please consider the sponsorship opportunities on page 3.

To be a part of HEI, please complete and return the Sponsorship Form (see page 4). We will confirm receipt of your application and provide you with all of the information you will need to be a successful sponsor at our conference. Sponsorship Forms are due by 5:00 pm, Friday, September 30, 2022.

Questions? Please contact Grant Seredick, President, [grant.seredick@gmail.com](mailto:grant.seredick@gmail.com).

We look forward to partnering with you and your organization. Thank you for your time and generosity.

Sincerely,

Grant Seredick  
President  
Ohio Society for Public Health Education



# SPONSOR BENEFITS

	<b>Bronze \$250-349</b>	<b>Silver \$350-449</b>	<b>Gold \$450-559</b>	<b>Platinum \$600+</b>
One complimentary exhibit space (3'x6' table)	✓	✓	✓	✓
One complimentary 2-day registration to the conference	✓	✓	✓	✓
Half page ad in program materials		✓		
Full page ad in program materials			✓	✓
Logo placement on conference materials, including participant packets		✓	✓	✓
Acknowledgement on conference website (as a conference sponsor with your organization's logo), along with a featured post on our Facebook, Linked-In, Instagram and Twitter Feeds			✓	✓
Company name and logo on pre-session presentation			✓	✓
Tent cards displaying your company name and logo during the morning snack break (Gold) or dinner (Platinum)			✓	✓
A 10 minute presentation to all attendees				✓
Tent cards displaying your company name and logo at every breakfast table				✓
Full attendee registration list				✓

All exhibit/promotional materials are subject to final approval by the conference committee. Any post conference promotion will include acknowledgement of sponsors. All promotional materials must be received by September 30, 2022.

# SPONSORSHIP FORM

**2022 Health Educators' Institute**  
**Building Capacity, Community & Connection - Down by the Bay**  
October 20 – 21, 2022  
Maumee Bay State Park & Lodge

## SPONSORSHIP INFORMATION:

Organization Name (as it should appear on the conference materials):

Contact Name (if you are not the person who will be attending the conference, please also include the attendee's name):

Address:

City, Zip, State:

Phone:

Email:

Please indicate your sponsorship level below:

- Bronze Exhibitor - \$250 minimum
- Silver Sponsor - \$350 minimum
- Gold Supporter - \$450 minimum
- Platinum Supporter - \$600 minimum

Indicate the dates you will be attending the conference (for meal and exhibit planning).

*You may choose one or both dates.*

Thursday, October 20

Friday, October 21

- Extra meal tickets- \_\_\_\_\_x\$20 each

*Please indicate any dietary restrictions:*

Does your exhibit require electricity? \_\_\_\_\_Yes \_\_\_\_\_No

Would you like your table to be draped in white? \_\_\_\_\_Yes \_\_\_\_\_No

## PAYMENT INFORMATION:

Checks must be made payable to the Ohio Society for Public Health Education.

Total amount enclosed: \_\_\_\_\_ or provide the purchase order \_\_\_\_\_

HEI Committee

Ohio Society for Public Health Education

PO Box 151554

Columbus, OH 43215

Questions? Contact [grant.seredick@gmail.com](mailto:grant.seredick@gmail.com)

**Registration and all promotional materials must be received by September 30, 2022**