

Health Educators' Institute CONFERENCE SPONSORSHIP

October 10-13, 2023
Salt Fork State Park Lodge & Conference Center
Cadiz, Ohio

Presented by
The Ohio Society for Public Health Education

PO Box 151554, Columbus, OH 43215 | www.ohiosophe.org



Letter to Prospective Sponsor

Dear Prospective Sponsor,

Health Educators' Institute (HEI) is Ohio's premier continuing education event for health promotion professionals, students and academic faculty who are eager to connect and engage with the latest tools, resources, software, professional preparation, and certification programs supporting healthy communities.

The event welcomes sponsors who are eager to make their presence known and connect with Ohio's most vibrant, skilled public, community and allied health professionals. Conference attendees include professionals employed by local and state health departments, hospitals, community health centers, higher education, insurance companies, non-profit organizations, community service providers, and independent consultants. As a statewide organization with an extensive network, the Ohio Society for Public Health Education is committed to providing you with premium benefits and exposure levels. Please consider the sponsorship opportunities on page 3.

To commit your organization's sponsorship of HEI, please visit www.ohiosophe.org/sponsorships.

Contact Geri Rousculp at gr58@earthlink.net – subject line *HEI Sponsorship* - with questions. We look forward to partnering with you and your organization.

Sincerely,



Jen Morel, MPH, CHES®
HEI Chair & President Elect
Ohio Society for Public Health Education

Value on Investment

	Bronze \$350	Silver \$450	Gold \$550	Platinum \$700
Logo included on banner displayed in prominent location	X	X	X	X
Organization tagged with all sponsors in 1 HEI social media post	X			
Organizational give away (flier, promotional item) provided to all attendees	X	X	X	X
Organization logo displayed on HEI webpage	X	X	X	X
Logo posted on thank you sign at coffee and snack break tables		X	X	X
Organization tagged with other sponsors in 2 HEI social media posts		X		
Logo displayed with other silver sponsors at coffee and snack break		X	X	X
Logo displayed and verbal recognition during wellness and social activities		X	X	X
Organization tagged with other sponsors in 3 HEI social media posts			X	X
Logo displayed on screen between breakout sessions			X	X
One complimentary conference registration provided			X	X
Logo displayed on tables and verbal recognition during breakfast on Oct. 12 & Oct. 13			X	X
Complimentary table for exhibit space provided on Oct. 12			X	X
Organization tagged in 1 individual, boosted HEI social media post				X
Logo displayed on screen prior to Keynote and plenary sessions				X
20 second video ad (created by the organization) aired before lunch plenary on Oct. 12.				X

Any post conference promotion will include acknowledgement of all sponsors. All promotional materials and digital files must be received by September 15, 2023.

Ohio SOPHE is pleased to offer HEI Sponsors and conference attendees a rate of \$135.00 per night + tax. To book a room under the Ohio SOPHE block of rooms and receive the group rate, please call the reservation line at 740-435-9000.

Bronze and silver sponsors who wish to attend the conference should register online when general registration opens, anticipated in August 2023.